3RD EDITION

PHILIPPINES

EMAX

Electronics Manufacturing Expo 2028

CO-LOCATED WITH:

3RD EDITION

PMAX

Philippines Manufacturing & Automation Expo 2028



19-21 APRIL 2028

SMX CONVENTION CENTER,
SM CITY CLARK, PAMPANGA

SMX CONVENTION CENTER CLARK

SUPPORTED BY:

BOI BOARD OF INVESTMENTS PHILIPPINES

DOST-ITDI INDUSTRIAL TECHNOLOGY DEVELOPMENT INSTITUTE

dmaTEL

DOST-MIRDC METALS INDUSTRY RESEARCH AND DEVELOPMENT CENTER

4 CUATRO SMART INDUSTRIES

TIEZA

INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

MRSP MECHATRONICS AND ROBOTICS SOCIETY OF THE PHILIPPINES

T2M

SUBIC BAY

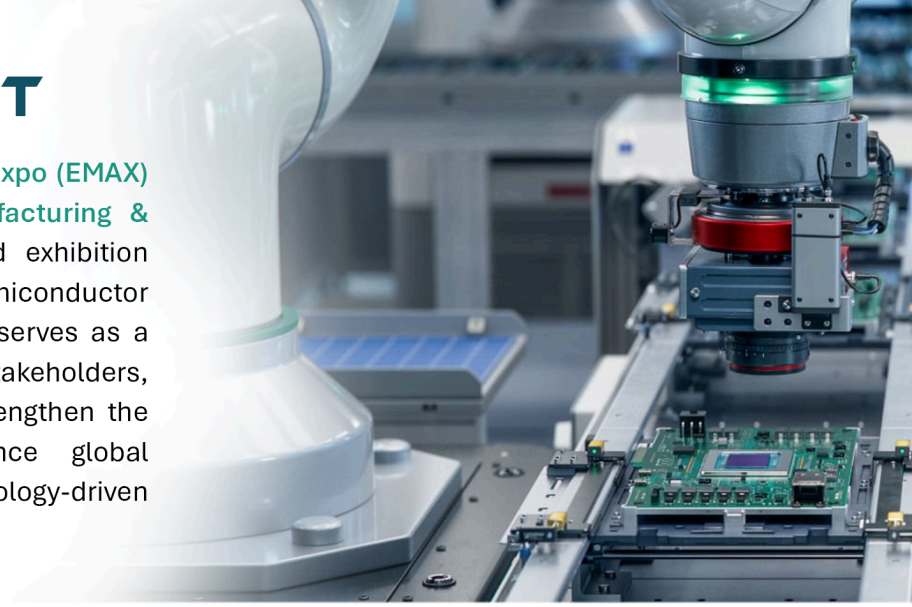
AHK Deutsch-Philippinische Industrie- und Handelskammer German-Philippine Chamber of Commerce and Industry

ORGANIZED BY:

FIREWORKS® EXHIBITIONS AND CONFERENCES Since 2008

EMAX-PH.COM

ABOUT THE EVENT



The **Philippines Electronics Manufacturing Expo (EMAX) Co - located with The Philippines Manufacturing & Automation Expo (PMAX)** is a specialized exhibition dedicated to electronics manufacturing, semiconductor technologies, and precision engineering. It serves as a collaborative platform for industry stakeholders, government partners, and innovators to strengthen the country's electronics ecosystem, enhance global competitiveness, and promote technology-driven development.

FACTS & DEVELOPMENTS

A PROVEN INDUSTRY WITH A BRIGHTER TOMORROW

The Philippines has been part of the global electronics manufacturing industry for decades, with established capabilities in semiconductors, assembly, testing, packaging, and electronics manufacturing services (EMS).

Today, the industry is moving toward advanced electronics, automation, AI, robotics, and smart manufacturing—creating new opportunities for businesses, talent, investors, and global technology partners.

THE INDUSTRY IS EVOLVING

FROM
Assembly & Testing

TO
Advanced Electronics & Semiconductors

TO
Automation Robotics & AI

TOWARD
Smart & Higher-Value Manufacturing

STRONG CONFIDENCE. EXPANDING OPPORTUNITIES.

INVESTMENT MOMENTUM

₱216.46 BILLION
PEZA-approved investments

US$6.604 BILLION
Projected exports from approved project

26,994
Projected direct jobs

Manufacturing accounted for 80 of 196 PEZA-approved projects in the first eight months of 2026.

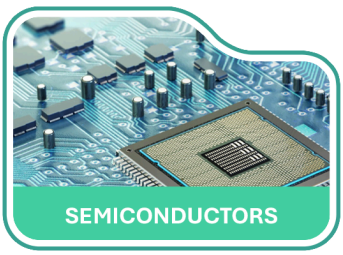
FROM INVESTMENT TO OPPORTUNITY

A GROWING ECOSYSTEM FOR EVERYONE

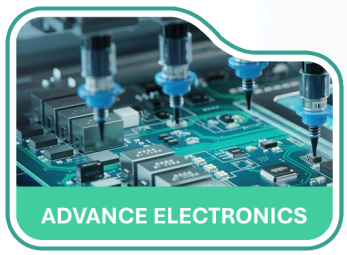
TECHNOLOGY	PEOPLE	MANUFACTURING	BUSINESS	SUPPLY CHAIN
• Advanced Equipment • Automation • AI • Robotics	• Engineers • Technicians • Researchers • Skilled Professionals	• Semiconductors • EMS • Advanced Electronics	• Investment • Partnerships • Market Expansion	• Components • Materials • Tooling • Logistics

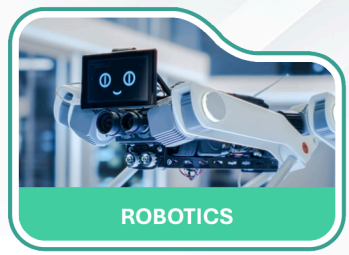
KEY AREAS OF GROWTH

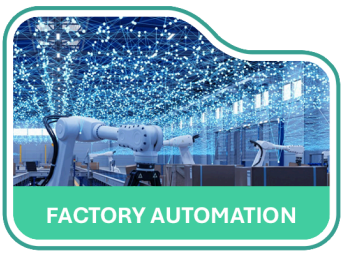
DRIVING THE NEXT ERA OF ELECTRONICS MANUFACTURING

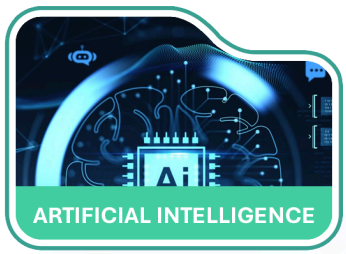




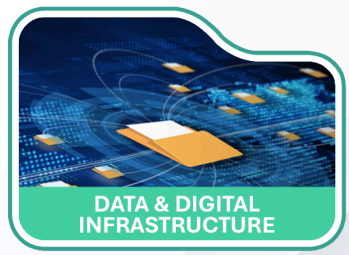












CLARK • PAMPANGA

A NEW INDUSTRIAL CHAPTER

Clark is emerging as a hub for semiconductors, advanced manufacturing and AI, creating new opportunities for technology-driven industries and global supply chains.

A NEW LOCATION. A NEW OPPORTUNITY. A NEW ERA.

WHERE EMAX CONNECTS THE OPPORTUNITY



EVENT HIGHLIGHTS



OPENING CEREMONY



IO HUMANOID ROBOT
BY SOLARHOMEPHIL CORP.



INDAK TURISMO CULTURAL DANCE GROUP
TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY (TIEZA)



VIPS AT SINGAPORE PAVILION



SMART BUS
ASSEMBLEPOINT PHILIPPINES INC.



FACT BASE PHILIPPINES INC.



VIPS AT ABB INC.



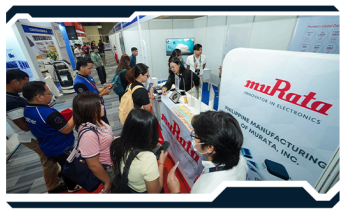
VIPS AT DELTA ELECTRONICS PHILS.



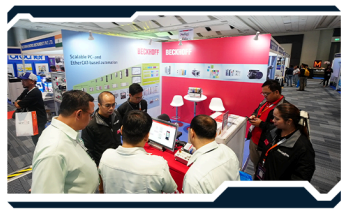
VIPS AT HITACHI SOLUTIONS PHILS. CORP.



POWERBOT



PHILIPPINE MANUFACTURING OF MURATA INC.



BECKHOFF AUTOMATION PTE. LTD.

VEX IQ ROBOTICS SKILLS TRAINING ROBOT BUILDING, PROGRAMMING, SENSOR-BASED AUTONOMOUS OPERATION, CLASSROOM INTEGRATION, AND ROBOTICS CHALLENGES
BY MECHATRONICS AND ROBOTICS SOCIETY OF THE PHILIPPINES (MRSP)



3 DAY MANUFACTURING & AUTOMATION CONFERENCE



INDUSTRY FORUM WHERE INNOVATION MEETS CONNECTION
BY DEPARTMENT OF SCIENCE AND TECHNOLOGY - METALS INDUSTRY RESEARCH AND DEVELOPMENT CENTER (DOST-MIRDC)



ADVANCED MATERIALS AND CHARACTERIZATION FOR INDUSTRY 4.0: INNOVATION IN NANOTECHNOLOGY, 3D PRINTING, AND SMART TESTING TECHNOLOGIES
BY DEPARTMENT OF SCIENCE AND TECHNOLOGY - INDUSTRIAL TECHNOLOGY DEVELOPMENT INSTITUTE (DOST-ITDI)



MEDICAL DEVICE MANUFACTURING IN THE PHILIPPINES: OPPORTUNITIES, CHALLENGES, AND THE ROAD AHEAD
BY PHILIPPINE SOCIETY OF CLINICIANS AND BIOMEDICAL ENGINEERS (PSCBE)



TRANSFORMING PHILIPPINE MANUFACTURING THROUGH AUTOMATION, INNOVATION, AND ADVANCED TECHNOLOGIES
BY PHILIPPINE BOARD OF INVESTMENTS

CONGRATULATORY MESSAGE

On behalf of the Mechatronics and Robotics Society of the Philippines (MRSP), I extend my warmest congratulations and full support to the organizers, exhibitors, industry partners, professionals, educators, and participants of PMAX 2026 – Philippines Manufacturing Automation Expo, co-located with EMAX 2026 – Philippines Electronics Manufacturing Expo.

This significant event serves as an important platform for showcasing the latest advancements in manufacturing automation, electronics, mechatronics, robotics, and emerging technologies. It provides valuable opportunities for industry leaders, technology providers, academe, and professionals to connect, collaborate, and explore innovative solutions that will strengthen the competitiveness of Philippine manufacturing.

MRSP is proud to support initiatives that promote technological innovation, skills development, industry-academe collaboration, and the adoption of advanced automation and robotics technologies. Events such as PMAX and EMAX contribute greatly to building a future-ready workforce and advancing the Philippine manufacturing sector.

Congratulations to the organizers for bringing together key stakeholders and technology innovators in one meaningful and dynamic platform. May PMAX 2026 and EMAX 2026 achieve great success and inspire stronger partnerships toward a more innovative, competitive, and sustainable Philippine industry.

Mabuhay ang Philippine Manufacturing Industry!



DR. ARVIN R. DE LA CRUZ
National President
Mechatronics and Robotics Society of the Philippines (MRSP)

On behalf of the DOST Family, we at the Industrial Technology Development Institute (DOST-ITDI) extend our warmest congratulations and support to the bright and industrious minds behind this year's Philippines Manufacturing and Automation Expo (PMAX), held alongside the Philippines Electronics Manufacturing Expo (EMAX).

We commend your commitment to advancing innovation, manufacturing excellence, automation, and industrial and electronics engineering in the Philippines. May this year's PMAX and EMAX continue to inspire collaboration, strengthen our industries, and drive technological progress toward a more competitive and sustainable future.

Congratulations, and more power to PMAX and EMAX!



DR. ANNABELLE V. BRIONES
Director
Department of Science and Technology - Industrial Technology Development Institute (DOST-ITDI)

The Philippine Economic Zone Authority (PEZA) extends its warmest congratulations to Fireworks Trade and Media Group, together with the organizers, exhibitors, industry partners, and participants, on the opening of the Philippines Manufacturing & Automation Expo (PMAX), held alongside the Philippines Electronics Manufacturing Expo (EMAX) 2026.

At a time when the global industry is advancing toward Industry 4.0, PMAX and EMAX provide a vital platform for technology exchange, industry collaboration, and investment opportunities. These exhibitions connect Philippine businesses with emerging technologies and innovations that drive productivity, competitiveness, and higher-value manufacturing, further reflecting the strength and dynamism of the Philippine manufacturing, automation, and electronics industries.

Our Semiconductor and Electronics manufacturer registered business enterprises remain the backbone of PEZA's exports. That is how important your industries are to PEZA and the country. Your continued innovation and expansion manifest our conjoined journey towards the realization of a stronger economy for the Philippines.

For PEZA, electronics manufacturing and the semiconductor value chain remain among the key pillars of our ecozone ecosystem. Across our ecozones, more than 400 EMS-SMS enterprises have generated over PHP 1 trillion in cumulative investments over the past 31 years and created more than 370,000 jobs for Filipino workers. These figures represent not only investments and employment, but also the expertise and industrial capabilities that continue to strengthen the Philippines' position in the global technology value chain.

Through the CREATE MORE Act, the 2026 Strategic Investment Priority Plan, and other government initiatives, we are supporting investments in advanced technologies, quality job creation, local industry development, and emerging sectors through our investment promotion and facilitation efforts and ease of doing business measures. These reforms enable faster, more transparent, and more seamless government services for our investors and stakeholders. So much so that we support platforms that also promote the growth of our local supply chain and industries.

That is why PMAX and EMAX are more than showcases of technology. They embody a shared commitment to building a globally competitive, innovation-driven, and future-ready Philippine manufacturing sector.

PEZA remains committed to working closely with industry partners, innovators, and investors to advance higher-value activities, unlock new opportunities, and drive sustained and inclusive economic growth.

Once again, congratulations to Fireworks Trade and Media Group and all the organizers, exhibitors, partners, and participants of PMAX and EMAX 2026. May these exhibitions continue to catalyze innovation, deepen industry collaboration, and propel Philippine manufacturing to greater heights on the global stage.

Mabuhay ang Philippine manufacturing industry! Let us continue to harness innovation, strengthen Philippine manufacturing, and eco-zone the Philippines toward inclusive and sustainable development—Para sa Bagong Pilipinas!

Maraming salamat at mabuhay!



TERESO O. PANGA
Director General
Philippine Economic Zone Authority (PEZA)

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THE VENUE

SMX CONVENTION CENTER CLARK, PAMPANGA, PHILIPPINES

EMAX & PMAX 2028 will be held at SMX Convention Center Clark, one of the Philippines' most impressive and popular purpose-built convention and exhibition center. The center offers the latest facilities in exhibition and conferences and provides an ample parking space for visitors and exhibitors.

THE ORGANIZER

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EXHIBITIONS AND CONFERENCES
Since 2008

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- **QUIK Fairs (Industrial Roadshows & Niche Events)**

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